Personnel Management

*General information in personnel management*

Historical development

Personnel management in its embryonic stage.

The reorientation of personnel management activities.

Consolidation of personnel management activities.

The age of maturity of personnel management.

Definitions and objectives of personnel management

Conventional definitions.

Systemic Definitions

Objectives

Personnel management activities

Personnel administration

Personnel management (in the broadest sense)

Communication and information.

Working conditions

Industrial relations.

*Roles of Personnel Management*

Future role of the function

According to some French authors

According to some American authors.

*Structural support for personnel management.*

General

The resources that make up the organization.

Organization Life Cycle

The personnel department.

The environment.

*Corporate Social Responsibility*

Nature of Social Responsibility

Implications

People Management vs. Social Responsibility

Profile of a manager.